



2012-17 Strategic Focus

OUR OVERALL STRATEGIC GOAL: Increase organization capacity to eliminate conditions of poverty and barriers to achieve economic security.

GOAL I: ELIMINATE CAUSES OF POVERTY

Expand services that emphasize early intervention designed to eliminate causes of poverty and/or provide beneficial long-term prevention, one family at a time.

OBJECTIVE A: Partner with the Governor's emerging initiatives for efficient delivery of high impact, priority services that eliminate the causes and conditions of poverty.

OBJECTIVE B: Implement financial literacy and asset building strategies for clients and staff that complement existing program services.

GOAL II: EXPAND COMMUNITY ENGAGEMENT

Expand community engagement and support in order to increase opportunities for people and the community to thrive.

OBJECTIVE A: Create strong community-wide awareness about the impacts of poverty and opportunities to assist.

OBJECTIVE B: Increase community involvement in eliminating causes and conditions of poverty.

GOAL III: ACHIEVE FINANCIAL SUSTAINABILITY

The agency has adequate reserves to respond to unforeseen events, sustain operations, make quality improvements, and be positioned for growth.

OBJECTIVE A: Increase unrestricted and operational capacity building contributions to \$3,085,000 gross and achieve net revenues of \$1,370,000.

OBJECTIVE B: Increase restricted funds and alternative sources of income to grow services and strengthen program sustainability.

GOAL IV: MAINTAIN OPERATIONAL EXCELLENCE

Community Action is a strong, sustainable, and client-focused organization that encourages the highest standards of performance.

OBJECTIVE A: Invest in the development, capabilities and retention of employees.

OBJECTIVE B: Implement an Executive succession plan.

OBJECTIVE C: Invest in facilities and equipment needed to carry out the agency's mission.